



## BLOCK CREDIT AGREEMENT

<b>Form Category</b>	Academic
<b>Document Owner</b>	Director of Academic Services
<b>Related Documents</b>	Credit Policy

### Agreement

On successful completion of the specified higher education qualification detailed below, a student will be guaranteed entry to Bachelor of Business (Event Management) (BBUSEVT16) with advanced standing granted through Block Credit worth 120 credit points.

<b>Entry pathway course</b>	Diploma of International Marketing	
<b>Provider</b>	Hong Kong Academy of Commerce (HKAC)	
<b>Completion date range</b>	Block credit is for qualifications completed within five years of application	
<b>Superseded course inclusions</b>	N/A	
<b>Destination course</b>	BBUSEVT16	Bachelor of Business (Event Management)
<b>Block credit guaranteed</b>	100 credit points at 100 level, 10 credit points at 200 level and 10 credit points at 300 level	
<b>Remaining credit points</b>	120 credit points	
<b>Subjects exempt for destination course</b>	BIZ101	Business Communications
	BIZ102	Understanding People and Organisations
	MKT101A	Marketing Fundamentals
	BIZ104	Customer Experience Management
	MKG102	Consumer Behaviour
	MKT103A	Integrated Marketing Communications
	GEC101-104	General Elective Credit at UG100 Level x 4
	GEC201	General Elective Credit at UG200 Level x 1
<b>Subjects required for completion of destination course</b>	<b>Core</b>	<b>40 Credit Points (4 Subjects)</b>
	BIZ201	Accounting for Decision Making
	BIZ202	The Business Environment
	BIZ301	Organisational Creativity and Innovation
	MGT301A	Ethics and Sustainability
	<b>Specialism</b>	<b>80 Credit Points (8 Subjects)</b>
	EVN101	Introduction to Events
	EVT101A	Event Concepts and Design
	EVT201A	Event Management and Operations
	EVT207A	Event Venue Management
	EVN203	Event Financing and Sponsorship
	EVN301	Events Policy and Strategy
	EVN302	Events Consulting Project
	IND301A	Industry Consulting Project
	<b>Electives</b>	<b>0 Credit Points (0 Subjects)</b>

<b>Authorised by (Associate Dean)</b>	 Kristina Nicholls
<b>Responsible Officer (Program Director)</b>	 Darren Peters
<b>Date of agreement</b>	5th June 2020
<b>Duration of agreement</b>	This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.