



NATIONAL TRAINING PACKAGE - BLOCK CREDIT AGREEMENT

Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

Agreement

On successful completion of the specified higher education qualification detailed below, a student will be guaranteed entry to *Bachelor of Business (BBUS16)* with advanced standing granted through Block Credit worth 120 credit points.

Entry pathway course	BSB60520 Advanced Diploma of Marketing and Communication	
Completion date range	Within the last 10 years	
Superseded course inclusions	BSB61315 Advanced Diploma of Marketing and Communication	
Destination course	BBUS16	Bachelor of Business
Block credit guaranteed	120 credit points	
Remaining credit points	120 credit points	
Subjects exempt for destination course	BIZ101	Business Communications
	BIZ102	Understanding People & Organisations
	MKT101A	Marketing Fundamentals
	BIZ104	Customer Experience Management
	GEC101-6	General Elective Credits at UG100 Level x 6
	GEC201	General Elective Credit at UG200 Level x 1
	GEC301	General Elective Credit at UG300 Level x 1
Subjects required for completion of destination course	Core	40 Credit Points (4 Subjects)
	BIZ201	Accounting for Decision Making
	BIZ202	The Business Environment
	BIZ301	Organisational Creativity and Innovation
	MGT301A	Ethics and Sustainability
	Specialism	30 Credit Points (3 Subjects)
	MGT302A	Strategic Management
	BIZ304	Business Consulting Project
	IND301A	Industry Consulting Project
	Elective	50 Credit Points (5 Subjects)
	200 level	Elective at UG200 level x 3
	'Any' level	Electives at UG100 or UG200 or UG300 levels x 2

Authorised by (Associate Dean)	 Professor Scott Richardson
Responsible Officer (Program Director)	 Darren Peters
Date of agreement	27/04/2023
Duration of agreement	This arrangement will remain in effect for a period of three years from the date of the agreement or for the duration of the destination course accreditation (whichever comes first) unless it is withdrawn at an earlier date by the Vertical Learning and Teaching Committee.